

Contact:
Martin Peters
Manager, Communications
Yamaha Marine Group
Office: (770) 420-5829
Mobile: (678) 763-2583
martin_peters@yamaha-motor.com

Contact:
Heidi Weber
Communications Coordinator
Yamaha Marine Group
Office: (770) 420-5848
Mobile: (770) 547-4748
heidi_weber@yamaha-motor.com

FOR IMMEDIATE RELEASE

New Yamaha Talon™ Pontoon SDS™ Propeller Brings Quiet Performance to Midrange-powered Pontoons

Kennesaw, Ga., June 9, 2016 – Yamaha Marine Group announced today the launch of the Talon Pontoon SDS Propeller, which provides the solution for many of today's midrange-powered pontoons. The proven blade design is now combined with the smooth, quiet-shifting and low-speed operational benefits of Yamaha's exclusive Shift Dampener System (SDS), which customers have come to appreciate in many of Yamaha's Endless Propeller Solutions.

Talon Pontoon SDS Propellers are made of brilliantly-polished stainless steel and feature a significantly larger blade area that helps provide outstanding thrust and control, with added grip and reduced ventilation in turns. These props are ideal for pontoon boats and other displacement or semi-displacement craft that use Yamaha midrange outboards.

Talon Pontoon SDS Propellers greatly reduce or eliminate the clunk that can be associated when shifting in-line four-stroke outboards into gear. The SDS hub system also provides smooth and quiet in-gear operation, even at very low speeds, and can reduce vibration that can be more readily felt in aluminum boats.

These new Talon Pontoon SDS propellers bring a new level of quiet and comfort to Yamaha T50, T60, and F70 through F115 four-stroke engines, as well as 60 hp

through 130 hp two-stroke Yamaha outboards. This new family of SDS propellers is available in 9", 10", 11", 12", and 13" pitches.

The new Yamaha Talon Pontoon SDS propellers are expected to be available in July, 2016.

Yamaha Marine products are marketed throughout the United States and around the world. Yamaha Marine Group, based in Kennesaw, Ga., supports its 2,000 U.S. dealers and boat builders with marketing, training and parts for Yamaha's full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA[®]'s C.S.I. Customer Satisfaction Index award every year since its inception. Visit www.yamahaoutboards.com.

###

This document contains many of Yamaha's valuable trademarks. It may also contain trademarks belonging to other companies. Any references to other companies or their products are for identification purposes only, and are not intended to be an endorsement.