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FOR IMMEDIATE RELEASE

Yamaha Introduces New V MAX SHO® 115 and 175 25-Inch Shaft Models

V MAX SHO Family Expands Again for more Boating Applications

KENNESAW, Ga., January 19, 2017 — Yamaha Marine Group announced today the addition of two new models to its V MAX SHO family: the V MAX SHO 115 X-Shaft and the V MAX SHO 175 X-Shaft. Both models feature 25-inch shafts to meet the needs of more specific boating applications.

“The addition of these two outboards to the V MAX SHO family really helps round out the product line,” said Ben Speciale, President, Yamaha Marine Group. “A 25-inch shaft for these models means that users of some pontoon applications— and aluminum fishing boats in particular— can now enjoy the benefits for which the V MAX SHO has become famous. These X-Shaft models are also ideal for a variety of bay boats, center console boats and multi-species boats that require a 25-inch shaft length.”

The V MAX SHO 115 X-Shaft accommodates specific applications where a compact, light weight 25-inch solution is desired. The outboard is capable of performance typically associated with two-strokes, but with the convenience and quiet of a four stroke.

The 1.8-liter V MAX SHO 115 X-Shaft features Yamaha's advanced 16-valve double-overhead cam (DOHC) four-cylinder design, which means better breathing for better performance. Sixteen valves also mean more power and

midrange torque. They are fed by a large single throttle body with Yamaha's long-track intake system and a free-flow exhaust. Without the need for two-stroke oil or an oil tank, this X-Shaft model weighs 386 pounds, beating a competitor's two stroke in weight.

The new V MAX SHO 175 X-Shaft is perfect for deep-V aluminum fishing boats, bay boats, center console or multi-species boats. It also provides all the benefits associated with four-stroke power, including clean, quiet operation and great fuel efficiency.

The V MAX SHO 175 X-Shaft delivers great overall performance and class-leading top speed, thanks to Yamaha's Variable Camshaft Timing (VCT™), which helps the 2.8-liter inline four develop lots of power in the midrange where it counts. With advanced double overhead cams, four valves per cylinder and twin counterbalance shafts, the V MAX SHO 175 X-Shaft is smooth, powerful and extremely fuel efficient, delivering 30 to 40 percent better fuel efficiency than a carbureted two stroke.

Thanks to mechanical control, the outboard offers easy rigging, and boaters can equip the outboard with their choice of analog, 6Y5 digital or Command Link® gauges. With proven Yamaha four-stroke marine specific architecture, the V MAX SHO 175 X-Shaft will provide years of reliability.

Yamaha Marine products are marketed throughout the United States and around the world. Yamaha Marine Group, based in Kennesaw, Ga., supports its 2,000 U.S. dealers and boat builders with marketing, training and parts for Yamaha's full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA®'s C.S.I. Customer Satisfaction Index award every year since its inception. Visit www.yamahaoutboards.com.

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