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FOR IMMEDIATE RELEASE

New Yamaha Marine Introduces New CL7™ Display

KENNESAW, Ga., February 16, 2017 — Yamaha Marine Group today announced a new seven-inch CL7™ touchscreen display and a newly-designed, more robust Command Link Plus® gateway. Both are designed to improve the consumer boating experience.

“The features and capabilities of the new Yamaha CL7 display and Command Link Plus gateway make command of Yamaha-powered craft easier and more informative than ever before,” said Ben Speciale, President, Yamaha Marine Group. “This display offers enhanced features for ease of use and a more controlled, convenient experience on the water.”

In 2010, Yamaha introduced an industry-leading, five-inch full-color display for use with Command Link Plus® and Helm Master® systems. The new CL7 display takes that technology even further, boasting a seven-inch touch panel screen with full multi-function display (MFD) capability and connectivity.

Yamaha specified and designed software to facilitate the capabilities of its Helm Master, Set Point™, and Command Link Plus systems, and selected Garmin®, an industry-leader, to provide the platform that could accommodate Yamaha’s display needs.

The new CL7 touchscreen display becomes the primary display for Command Link Plus systems as well as Helm Master, Yamaha's fully integrated boat control system. It is the required point of access to Yamaha's new Set Point™ boat positioning function. It offers precise and user-customizable engine and boat systems data for up to four outboards on one screen, along with a host of other multi-functional display (MFD) functions such as maps, fish finder, and graphing capabilities. The CL7 additionally features a robust NMEA 2000® internal gateway, allowing displayed data to be output to approved MFD models and brands including Garmin®, Furuno®, Simrad® and Lowrance®. The capabilities of this gateway are also available in a new stand-alone NMEA 2000® gateway unit for boaters using Yamaha's Command Link and Command Link Plus platforms.

The CL7 is offered in two models: one with built-in detailed freshwater and saltwater maps, and one with basic maps that are easy to upgrade. Expected availability of Yamaha's new CL7 display is May of 2017.

Yamaha Marine products are marketed throughout the United States and around the world. Yamaha Marine Group, based in Kennesaw, Ga., supports its 2,000 U.S. dealers and boat builders with marketing, training and parts for Yamaha's full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA®'s C.S.I. Customer Satisfaction Index award every year since its inception. Visit **www.yamahaoutboards.com**.

Helm Master is compatible with new Yamaha V8 5.3L F350 and V6 4.2L Offshore outboards in twin, triple, and quad configurations, and 2.8-liter F200 twin applications, installed on new boats packages manufactured by authorized participating boat manufacturers and sold by authorized Yamaha Outboard dealers only. CL7 Display expected availability May of 2017. For details, ask your Yamaha representative or visit YamahaOutboards.com. This document contains many of Yamaha's valuable trademarks. It may also contain trademarks belonging to other companies. Any references to other companies or their products are for identification purposes only, and are not intended to be an endorsement.

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