

Contact:
Melissa Boudoux
Manager, Communications
Yamaha U.S. Marine Business Unit
Office: (770) 420-3269
Mobile: (404) 381-7593
Melissa_boudoux@yamaha-motor.com

Contact:
Neal Wheaton
Wilder+Wheaton for
Yamaha U.S. Marine Business Unit
Mobile: (404) 317-0698
neal.wheaton@gmail.com

FOR IMMEDIATE RELEASE

Yamaha's New T25 Features Light Weight Technology, Delivers High Thrust Performance

KENNESAW, Ga., January 24, 2019 — Yamaha Marine's new high-thrust T25 delivers the power and grip to maneuver heavier small vessels with exceptional efficiency. Based on the award winning F25, Yamaha developed the new T25 in response to requests for lightweight, electronic fuel injected performance in a small, high-thrust configuration.

"The new T25 has the best power-to-weight ratio of all high-thrust 25 horsepower outboards," said Ben Speciale, Yamaha U.S. Marine Business Unit President. "If you have a small but heavy vessel to power, this outboard delivers on every level."

The new T25 benefits from the technology and features available on the standard F25 model, including an exceptional power-to-weight ratio, battery-less Electronic Fuel Injection (EFI), variable trolling rpm control and the ability to connect to Yamaha's Command Link[®] Digital Gauges.

The T25 also comes fitted with a patented dual thrust propeller, specifically tested and developed for this outboard. These big-diameter, low-pitch propellers offer exceptional thrust and efficiency for pushing big loads in both forward and reverse with exceptional control.

For great performance, the T25 also features a two-cylinder powerhead with two valves per cylinder and single overhead cam.

The T25 is available in both 20-inch (L) and 25-inch (X) shaft length to suit a wider variety of hulls and provides both electric and manual start on all models. The T25 is expected to be available in the spring of 2019.

Yamaha Marine products are marketed throughout the United States and around the world. Yamaha Marine Group, based in Kennesaw, Ga., supports its 2,000 U.S. dealers and boat builders with marketing, training and parts for Yamaha's full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA[®]'s Customer Satisfaction Index (C.S.I.) Award every year since its inception. Visit YamahaOutboards.com.

This document contains many of Yamaha's valuable trademarks. It may also contain trademarks belonging to other companies. Any references to other companies or their products are for identification purposes only, and are not intended to be an endorsement.

*

###