



YAMAHA MOTOR CORPORATION, U.S.A., Marine Group Company
1270 Chastain Road, Kennesaw, Georgia 30144 • 770.420.5700 • Fax 770.420.5833

Bill Boehman
Chief Marine Operations & Manufacturing Officer
Vice President
Yamaha U.S. Marine Business Unit

Bill Boehman became Vice President of the Yamaha U.S. Marine Business Unit (MBU) in March of 2016. The Yamaha Marine Business Unit is part of Yamaha Motor Corporation, U.S.A. and located in Kennesaw, Ga. Today, Boehman serves as Chief Marine Operations (COO) & Manufacturing Officer (CMO) for the U.S. Marine Business Unit.

As COO/CMO of the Marine Business Unit, Boehman has a broad range of operational duties within the group. As COO, Boehman leads MBU Accounting, Financial Planning & Analysis (FP&A), and Supply Chain Management (SCM). As CMO, Boehman, along with his Manufacturing Support Division, supports and oversees the manufacturing operations of all U.S. MBU manufacturing facilities.

Boehman also serves as President of Yamaha Marine Systems Company, Inc. (YMSC), President of Yamaha Jet Boat Manufacturing (YJBM), and Director of Skeeter Products, Inc., three wholly owned, independently operated subsidiaries of Yamaha Motor Corporation, U.S.A.

From 2008 to 2016, Boehman served as General Manager of YPPI, which produces Yamaha and Turbo® branded propellers. During his tenure with YPPI, Boehman oversaw the addition of a 12,000-square-foot manufacturing space, increased the plant's output by 300 percent and reduced scrap ratios from five percent to less than one percent. The foundry industry average remains at seven percent.

Boehman possesses broad experience in manufacturing plant management and spent the better part of his career improving manufacturing efficiency in roles including plant



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controller, materials manager and Six Sigma® Black Belt. He worked in a variety of positions with global component suppliers such as Lear® Corporation and Webasto®.

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