

NEW STYLING & ADDED COLORS ***FOR SELECT MIDRANGE OUTBOARDS***

Yamaha Introduces a New Cowling Design for Select Gray Midrange Models, Expands Matte Brown Color Options

New for 2025, Yamaha updates the cowling design on select midrange outboards as well as extends the Matte Brown color into the F50, F60, and F70 outboard family to offer a less reflective, earth-toned finish in a broader range of horsepower options. Desired by waterfowl hunters and camouflaged boaters alike, the low sheen of Yamaha's Matte Brown outboard provides better concealment, giving hunters the edge, while the tone and shade of the Matte Brown also make this color an excellent base layer for tailored camouflaging without the need to sand or prime.



NEW-STYLE GRAY, MATTE AND PEARL COWLINGS

Yamaha refreshes the cowling design of the traditional Gray F50-F70 and the High Thrust T50-T60 model outboards to align with the sleek look of Yamaha's larger Inline and V6 outboards.

The newly styled F50-F70 and High Thrust cowlings feature an aerodynamic footprint, promoting efficient airflow over the top and around the sides of the powerhead. In addition, the cowling accents are now streamlined with fewer decals for a more uniform look, while the added, raised Yamaha tuning fork emblem on the back of the cowling brings a new level of sophistication to an industrious outboard.



ADDITIONAL OUTBOARD MODELS AVAILABLE IN PEARL WHITE

Identified by its glossy white color tone, Yamaha's Pearl White color option is now available in more outboard product lines, including the F90 and F115 models.

NEW MODEL OUTBOARDS

	Availability*
GRAY COWLING MODELS	
F50LC	Early Spring 2025
T50LC	Early Spring 2025
F60LC	Early Spring 2025
T60LC	Early Spring 2025
F70LB	Early Spring 2025
MATTE BROWN COWLING MODELS	
F50LC3	Early Spring 2025
F60LC3	Early Spring 2025
F70LB3	Early Spring 2025
PEARL COWLING MODELS	
F50LC2	Early Spring 2025
F70LB2	Early Spring 2025
F90LB2	Early Spring 2025
F90XB2	Early Spring 2025
F115LB2	Early Spring 2025
F115XB2	Early Spring 2025
LF115XB2	Early Spring 2025
GRAY MECHANICAL MODELS	
F150LD	Early Spring 2025
F150XD	Early Spring 2025
LF150XD	Early Spring 2025
F200LD	Early Spring 2025
F200XD	Early Spring 2025
LF200XD	Early Spring 2025

*Availability and dates are subject to change.

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REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal floatation device and protective gear. Boat smart from the start. Take a boating safety course and get a free vessel safety check annually for your boat. For more information, contact: United States Coast Guard Auxiliary online at www.cgaux.org, or United States Power Squadrons at 888-for-usps or www.usps.org.

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